

Beautiful
paper with
**MAGNETIC
POWERS**



MAGNETICOTE[®]

The world's most attractive paper

- Prints like paper
- Acts like a magnet
- Fast turnaround
- Improves marketing ROI

MAGNECOTE®

Attract new business with magnetic paper

As the world's first magnetic paper, MagneCote combines a premium coated paper with a proprietary magnetic layer to deliver a uniquely attractive product. Lighter and less expensive than traditional magnets, MagneCote offers excellent color reproduction and superior ink adhesion on sheet-fed offset presses, flexographic web presses, and select digital presses* – plus faster order turnaround and economical production costs.

Prints like paper, performs like a magnet

- Runs on sheet-fed offset presses, flexographic web presses, and select digital presses*
- High-quality images using standard inks
- Converts beautifully on conventional equipment
- Perforate, saddle stitch, die cut, fold, score, foil stamp
- 90 brightness delivers vibrant visual appeal
- Lighter, less expensive than traditional magnets
- One-step process for fast turnaround
- Expands marketing options
- Boosts message retention and ROI
- USPS approved for automated rates

* Contact Technical Services before using on digital equipment

Coupons • Calendars • Menus • Prescription refills • Emergency phone numbers • Pizza promotions



Postcards • Sports schedules • Reminders • Business cards • Instructions • Games

Available in a wide range of weights and sizes

GRADE	SIZE	SHEET/CARTON	GRADE	SIZE	SHEET/CARTON
11 pt	8.5" x 11"	500	13 pt	8.5" x 11"	500
	12" x 18"	250		12" x 18"	250
	20" x 14"	250		24" x 19"	150
	24" x 19"	175		23" x 35"	75
Custom sizes and rolls easy to order.			17 pt	24" x 19"	125

www.magnecote.com



For more information about MagneCote, contact your local distributor, sales representative, or call us at 800-826-4886.



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Innovations in Paper and Beyond