

Mohawk Genesis

Mohawk Fine Papers Inc.
465 Saratoga Street
Cohoes, New York 12047
1 800 the mill
www.mohawkpaper.com

Mohawk Genesis offers an earthy palette of warm neutrals, flecked midtones, and deep accent colors. Available in four finishes with great ink holdout and consistent on press performance, Genesis is FSC certified and provides 100% postconsumer waste fiber choices for the most environmentally conscious printing projects.

Features

- FSC certified
- Felt, Smooth, Vellum and Vertical Finishes
- Unique wood-flecked papers
- Manufactured with windpower
- 96-bright Snow Day
- 30% and 100% pcw fiber choices
- Electronic Printing Guarantee*
- Archival and acid free

Printing Platforms

Offset, heatset web, waterless, digital printers/copiers

Key Attributes for Offset Printing

- Multiple finishes available
- High ink holdout
- Great coverage on solids
- Holds detail with 4-color process images
- Consistent formation and runnability

Popular Uses

Annual reports, brochures, corporate identity packages, invitations, newsletters and presentation folders

Popular Finishing Techniques

Die cutting, embossing, engraving, foil stamping, letterpress, thermography

SHADES

100 PCW White / 100% pcw
100 PCW Natural / 100% pcw
Birch / 100% pcw
Cranberry / 30% pcw
Coco / 30% pcw
Cream Puff / 30% pcw
Cypress / 100% pcw
Dark Blue / 30% pcw
Fossil / 100% pcw
Husk / 100% pcw
Marigold / 100% pcw
Milkweed / 100% pcw
Serious Black / 30% pcw
Snow / 100% pcw
Snow Day / 30% pcw
Tallow / 100% pcw
Windsor Green / 30% pcw

FINISHES

Smooth
Vellum
Felt
Vertical

BASIS WEIGHTS

24w/90 gsm
70t/104 gsm
80t/118 gsm
100t/148 gsm
80c/216 gsm
100c/270 gsm
110dtc/298 gsm
160dtc/433 gsm

ENVIRONMENTAL INFO

- FSC certified
 - 30% and 100% pcw fiber choices
 - Manufactured with windpower
- For more information visit
www.mohawkpaper.com/environment

For samples and to buy reams and envelopes contact your local merchant or visit
www.mohawkpaperstore.com

* Mohawk writing and digital items are guaranteed to perform in your laser printer, copier or plain paper fax within the limits outlined by your equipment manufacturer.